

ORDER**KSDK**

Orders

Order / Rev: 711175

Alt Order #: 06301488

Product Desc: MARTIN FOR ATTY GEN

Estimate: C23C29

Flight Dates: 10/23/12 - 10/29/12

Original Date / Rev: 10/22/12 / 10/22/12

Order Type: Political

Primary AE: Kristin Waskie

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Smart Media Group Inc/ POL

Buying Contact:

Billing Contact:

814 King Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: Martin,E/ R / Attorney General

Demographic: A35+

Product Codes: PL-State/Local Misc

Priority: P-3

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	26	\$21,040.00	\$17,884.00
10/29/12	11/04/12	3	\$1,410.00	\$1,198.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	26	\$21,040.00	\$17,884.00	124.60
November 2012	3	\$1,410.00	\$1,198.50	9.30
Totals	29	\$22,450.00	\$19,082.50	133.90

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristin Waskie			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSDK	42%	\$22,450.00
Market	100%	\$53,452.38

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KDNL	4%	\$2,138.10
KETC	0%	\$0.00
KMOV	31%	\$16,570.24
KNLC	0%	\$0.00
KPLR	5%	\$2,672.62
KTVI	18%	\$9,621.43
UNKWN	0%	\$0.00
WHSL	0%	\$0.00
WPXS	0%	\$0.00
WRBU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/23/12	10/28/12	M-F 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$550.00	P-3	5.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----			1		\$550.00		5.30				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 430-5p		430-5p	-T-----	:30		(\$550.00)		5.30	NM		

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSDK	10/23/12	10/28/12	M-F 430-5p Jeopardy	CM	430-5p	-T-----	:30	1	\$550.00	P-3	5.30	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-T-----	1		\$550.00		5.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		See MG 2.2,2.3		[OVERSOLD]											
2	KSDK	10/23/12	10/28/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$550.00	P-3	5.30	NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---T---	1		\$550.00		5.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 430-5p	430-5p		---Th----	:30		(\$550.00)		5.30	NM		
		See MG 2.2,2.3		[OVERSOLD]											
2	KSDK	10/23/12-10/23/12		M-F 430-5p	430-5p		-T-----	:30		(\$750.00)		5.30	NM		
		See MG 2.4		[LUR RATE NEED TO BE \$825]											
3	KSDK	10/25/12-10/25/12		M-F 430-5p	430-5p		---Th----	:30		(\$750.00)		5.30	NM		
		See MG 2.4		[LUR RATE NEED TO BE \$825]											
4	KSDK	10/24/12-10/26/12		630-7P Wheel	630-7P		--W-F----	:30		\$1,950.00		5.30	NM		
		MG for 2.3,2.2		[n/a]											
N 3	KSDK	10/29/12	10/29/12	M-F 430-5p Jeopardy	CM	430-5p	M-----	:30	1	\$550.00	P-3	5.30	NM	6	\$8,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----	1		\$550.00		5.30						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		M-F 430-5p	430-5p		M-----	:30		(\$550.00)		5.30	NM		
		See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8		[na Need \$825 to Clear]											
2	KSDK	10/23/12-10/26/12		M-F 6P News	6-630P		-TWThF----	:30		\$2,025.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
3	KSDK	10/23/12-10/26/12		M-F 6P News	6-630P		-TWThF----	:30		\$2,025.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
4	KSDK	10/23/12-10/26/12		M-F 6P News	6-630P		-TWThF----	:30		\$2,025.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
5	KSDK	10/28/12-10/28/12		Sun 9a	9-10A		-----Su	:30		(\$450.00)		5.30	NM		
		Credited		[CANCEL]											
6	KSDK	10/23/12-10/26/12		M-F 5P News	5-530P		-TWThF----	:30		\$1,875.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
7	KSDK	10/23/12-10/26/12		M-F Noon News	12-1230p		-TWThF----	:30		\$350.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
8	KSDK	10/23/12-10/26/12		M-F Noon News	12-1230p		-TWThF----	:30		\$350.00		5.30	NM		
		MG for 18.1,21.1,22.1,23.1,19.1,30.1,20.1,3.1		[n/a]											
E 4	KSDK	10/23/12	10/28/12	M-F 5-6A 5-6a	CM	5-6A	--W----	:30	1	\$300.00	P-3	2.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	--W----	1		\$300.00		2.10						
5	KSDK	10/23/12	10/28/12	M-F 5-6A 5-6a	CM	5-6A	----F--	:30	1	\$300.00	P-3	2.10	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$300.00		2.10						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
6	KSDK	10/29/12	10/29/12	M-F 5-6A 5-6a	CM	5-6A	M-----	:30	1	\$300.00	P-3	2.10	NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1				\$300.00		2.10				
7	KSDK	10/23/12	10/28/12	M-F 6-7A 6-7a	CM	6-7A	--W----	:30	1	\$550.00	P-3	3.40	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	--W----		1				\$550.00		3.40				
8	KSDK	10/23/12	10/28/12	M-F 6-7A 6-7a	CM	6-7A	----F--	:30	1	\$550.00	P-3	3.40	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	----F--		1				\$550.00		3.40				
9	KSDK	10/29/12	10/29/12	M-F 6-7A 6-7a	CM	6-7A	M-----	:30	1	\$550.00	P-3	3.40	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1				\$550.00		3.40				
10	KSDK	10/23/12	10/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	-T-----	:30	1	\$560.00	P-3	3.80	NM	1	\$560.00	
		REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-T-----		1				\$560.00		3.80				
11	KSDK	10/23/12	10/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	--W----	:30	1	\$560.00	P-3	3.80	NM	1	\$560.00	
		REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	--W----		1				\$560.00		3.80				
12	KSDK	10/23/12	10/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	---T---	:30	1	\$560.00	P-3	3.80	NM	1	\$560.00	
		REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	---T---		1				\$560.00		3.80				
13	KSDK	10/23/12	10/28/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	----F--	:30	1	\$560.00	P-3	3.80	NM	1	\$560.00	
		REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	----F--		1				\$560.00		3.80				
14	KSDK	10/29/12	10/29/12	M-F NBC Today 7-9A NBC Today 7-9A	CM	7-9A	M-----	:30	1	\$560.00	P-3	3.80	NM	1	\$560.00	
		REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	M-----		1				\$560.00		3.80				
15	KSDK	10/23/12	10/28/12	Sat 6-7A Sat 6-7A	CM	6-7A	-----S-	:30	1	\$250.00	P-3	3.00	NM	1	\$250.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		1				\$250.00		3.00				
16	KSDK	10/23/12	10/28/12	SAT TDY NBC Today Show (Sa)	CM	7-9A	-----S-	:30	1	\$500.00	P-3	2.90	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S-		1				\$500.00		2.90				
18	KSDK	10/23/12	10/28/12	SUN TDY NBC Today Show (Su)	CM	7-8A	-----S	:30	1	\$500.00	P-3	5.10	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		1				\$500.00		5.10				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	KSDK	10/22/12-10/28/12	SUN TDY		7-8A		-----Su	:30	(\$500.00)		5.10	NM			
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Need \$750 to clear]															
19	KSDK	10/23/12	10/28/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,250.00	P-3	8.60	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
19	KSDK	10/23/12	10/28/12	M-F 5P News News Channel 5 at 5P	CM	5-530P	--W----	:30	1	\$1,250.00	P-3	8.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$1,250.00		8.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 5P News		5-530P	--W-----	:30		(\$1,250.00)		8.60	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Need \$1875 top clear]														
20	KSDK	10/23/12	10/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	-T-----	:30	1	\$1,350.00	P-3	8.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-T-----		1				\$1,350.00		8.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 6P News		6-630P	-T-----	:30		(\$1,350.00)		8.60	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Needs \$2025 to clear]														
21	KSDK	10/23/12	10/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	--W----	:30	1	\$1,350.00	P-3	8.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$1,350.00		8.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 6P News		6-630P	--W-----	:30		(\$1,350.00)		8.60	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Needs \$2025 to clear]														
22	KSDK	10/23/12	10/28/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	---T---	:30	1	\$1,350.00	P-3	8.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$1,350.00		8.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		M-F 6P News		6-630P	---Th----	:30		(\$1,350.00)		8.60	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Needs \$2025 to clear]														
23	KSDK	10/29/12	10/29/12	M-F 6P News News Channel 5 at 6P	CM	6-630P	M-----	:30	1	\$1,350.00	P-3	8.60	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	M-----		1				\$1,350.00		8.60			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/29/12-11/04/12		M-F 6P News		6-630P	M-----	:30		(\$1,350.00)		8.60	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [Need \$2025 to clear]														
24	KSDK	10/23/12	10/28/12	Sat 6p News Channel 5 at 6P Sat	CM	6-630P	-----S-	:30	1	\$1,050.00	P-2	6.80	NM	1	\$1,050.00
	REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,050.00		6.80			
25	KSDK	10/23/12	10/28/12	NC5 at 5P Sun News Channel 5 at 5P Sun	CM	5-530P	-----S	:30	1	\$1,050.00	P-2	6.70	NM	1	\$1,050.00
	REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1				\$1,050.00		6.70			
26	KSDK	10/23/12	10/28/12	LN (Sa) LN (Sa)	CM	10-1035p	-----S-	:30	1	\$1,800.00	P-2	5.90	NM	1	\$1,800.00
	REVISED RATE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$1,800.00		5.90			
27	KSDK	10/23/12	10/28/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,300.00	P-3	9.00	NM	4	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$1,300.00		9.00			

Order / Rev: 711175
 Alt Order #: 06301488
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Martin,E/ R / Attorney General
 Product Desc: MARTIN FOR ATTY GEN
 Estimate: C23C29
KSDK

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
27	KSDK	10/23/12	10/28/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	--W----	:30	1	\$1,300.00	P-3	9.00	NM	4	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	--W----		1				\$1,300.00		9.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		630-7P Wheel		630-7P	--W-----	:30		(\$1,300.00)		9.00	NM		
	See MG 27.2,27.3,27.4,27.5 [Need \$1950 to clear]														
2	KSDK	10/23/12-10/25/12		M-F 430-5p		430-5p	-T-Th----	:30		\$825.00		9.00	NM		
	Ⓜ MG for 28.1,27.1 [n/a]														
3	KSDK	10/23/12-10/26/12		M-F 4-5A		4-5A	-TWThF----	:30		\$50.00		9.00	NM		
	Ⓜ MG for 28.1,27.1 [n/a]														
4	KSDK	10/23/12-10/26/12		M-F 4-5A		4-5A	-TWThF----	:30		\$50.00		9.00	NM		
	Ⓜ MG for 28.1,27.1 [n/a]														
5	KSDK	10/23/12-10/26/12		M-F 4-5A		4-5A	-TWThF----	:30		\$50.00		9.00	NM		
	Ⓜ MG for 28.1,27.1 [n/a]														
28	KSDK	10/23/12	10/28/12	630-7P Wheel 630-7P Wheel of Fortune	CM	630-7P	----F--	:30	1	\$1,300.00	P-3	9.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----F--		1				\$1,300.00		9.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		630-7P Wheel		630-7P	-----F----	:30		(\$1,300.00)		9.00	NM		
	See MG 27.2,27.3,27.4,27.5 [Need \$1950 to clear]														
29	KSDK	10/23/12	10/28/12	630-7P Wheel Sat 630-7P Wheel of Fortune Sat	CM	630-7P	-----S-	:30	1	\$400.00	P-3	5.80	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		1				\$400.00		5.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		630-7P Wheel Sat		630-7P	-----Sa--	:30		(\$400.00)		5.80	NM		
	See MG 2.2,2.3 [OVERSOLD]														
30	KSDK	10/23/12	10/28/12	Thu Prime C Rock Center with BW	CM	9-10P	---T---	:30	1	\$1,400.00	P-3	4.80	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$1,400.00		4.80			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSDK	10/22/12-10/28/12		Thu Prime C		9-10P	---Th----	:30		(\$1,400.00)		4.80	NM		
	See MG 3.2,3.3,3.4,3.5,3.6,3.7,3.8 [NA/Oversold]														
33	KSDK	10/23/12	10/26/12	M-F 4-5A 4-5A	CM	4-5A	-TWTF--	:30	1	\$50.00	P-1	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-TWTF--		1				\$50.00		0.00			
34	KSDK	10/25/12	10/25/12	M-F 430-5p Jeopardy	CM	430-5p	---T---	:30	1	\$825.00	P-2	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	---T---		1				\$825.00		0.00			
													Totals	29	\$22,450.00